

## FOR IMMEDIATE RELEASE

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## Matt Venezia named Vice President of Global Equipment Sales for BW Flexible Systems

*Customer-focused sales professional to provide vision and strategy for global sales team*



*Matt Venezia is the Vice President of Global Equipment Sales for BW Flexible Systems.*

DUNCAN, S.C. – April 22, 2021 – BW Flexible Systems, [a Barry-Wehmiller Packaging Systems company](http://www.bwflexiblesystems.com), has announced the appointment of Matt Venezia to Vice President of Global Equipment Sales. As a member of the company's global leadership team, Venezia will dedicate himself to earning the trust of customers by helping them grow their businesses over the long-term.

"I'm incredibly excited to have Matt join the BW Flexible Systems team," said BW Flexible Systems President Doug McGraw. "Continuing his highly successful career with food and packaging systems, he will be instrumental in leading us on an accelerated growth path, building on the positive momentum we've seen across our business this year."

Venezia joins BW Flexible Systems following his 29-year career at Sealed Air Corporation, where most recently, he served as Vice President of Sales, Integrated Fabrication Solutions.

"What attracted me most to working with Barry-Wehmiller and BW Flexible Systems is the company's expressed commitment to its customers and the dedicated passion for the business of the team members I have met," Venezia said.

In his new role, Venezia will develop market-focused strategies and tactics that drive commercial excellence, while also influencing equipment innovation plans to accelerate long-term growth in target markets and industries. Additionally, he will continue to expand the company's global distribution and sales teams to ensure that the business is structured appropriately to maximize its growth and best serve the needs of customers.

[BW Flexible Systems](http://www.bwflexiblesystems.com) creates flexible packaging solutions by bringing together some of the industry's most trusted and innovative brands, including Hayssen, Thiele, Rose Forgrove, Sandiacre, Schib, Simionato, Symach and others. Its range of machinery options includes form-fill-seal packaging, horizontal flow-wrapping, bag filling and palletizing, and more. BW Flexible Systems is one of several Barry-Wehmiller companies represented in BW Packaging Systems, which brings together the collective packaging capabilities of Accraply, BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink.

### ABOUT BW FLEXIBLE SYSTEMS

BW Flexible Systems is a global manufacturer of packaging systems that fill and bag thousands of food and non-food products. Our packaging systems are designed and manufactured to maximize the efficiency and lifetime value of our customers' packaging lines. Our range of machinery includes form-fill-seal, feeding, bag filling and sealing, pouch-making equipment, flow-wrap, reclosable packaging solutions, palletizing, stretch-wrapping and more. For more about BW Flexible Systems, [a Barry-Wehmiller Packaging Systems company](http://www.bwflexiblesystems.com), go to [bwflexiblesystems.com](http://www.bwflexiblesystems.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](http://www.barrywehmiller.com). To learn more, go to [barrywehmiller.com](http://www.barrywehmiller.com).