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Accraply announces a new innovation and manufacturing center in the UK

One center of excellence to enable shared innovation and manufacturing efficiencies



Accraply's new innovation and manufacturing center will provide a strong foundation for growth.

MINNEAPOLIS — Feb. 26, 2020 — Séamus Lafferty, President of Accraply, is pleased to announce the creation of a new innovation and manufacturing center in Irlam, Greater Manchester, UK. Accraply is part of Barry-Wehmiller and is a leader in the design, manufacture and support of automated label-application systems, as well as converting and finishing equipment for the shrink sleeve and flexible-packaging markets.

The new Manchester facility brings together three well-respected British brands—Harland, Graham and Sleeveit, with their associated self-adhesive and shrink sleeve labeling technologies—in one center of excellence, enabling shared innovation and manufacturing efficiencies.

“Accraply’s investment in a larger, modern facility provides a strong foundation from which to grow and serve our expanding global customer base,” said Lafferty. “It will provide our team members with a

state-of-the-art facility and serve as an excellent location to showcase our expanding range of labeling and sleeving solutions.”

By summer 2020, the 46,000 square-foot facility will house engineering, manufacturing and all related support functions. It will also act as the support hub for Accraply’s sales and service network across the EMEA region, and provide the company with a base from which to share best practices and engage with technology and supply chain partners—all with a goal of delivering exceptional value to customers.

The new Manchester location complements Accraply’s global manufacturing footprint, with locations in the US and Canada, as well as service hubs across North America, the UK, Mexico, France, Germany, Italy and China.

Accraply is one of six BW companies in the UK that are building on a local foundation, with more than 50 years of experience and the talent of nearly 500 team members. Through [BW Packaging Systems](#), customers can find more than just a single machine—they can leverage the combined primary packaging, labeling and end-of-line packaging solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

ABOUT ACCRAPLY

Comprised of the Accraply, Graham & Sleeveit, Harland, Stanford and Trine brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for our cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts, and advances in application and converting technologies. Accraply, a Barry-Wehmiller Packaging Systems company, is a worldwide leader in the design, manufacture and support of pressure-sensitive (self-adhesive), roll-fed and shrink sleeve label application systems, as well as converting and finishing equipment, for the shrink sleeve and flexible-packaging markets. For more, go to accraply.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to barrywehmiller.com.