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## Shrink sleeve label education and live demonstrations return to Accraply for sixth consecutive year

*Accraply to cohost the AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop*



*Workshop participants learn about heat shrink sleeve technology via presentations and live demonstrations.*

MINNEAPOLIS — Oct. 31, 2018 — Accraply, a Barry-Wehmiller packaging company, will host live equipment demonstrations at its Minneapolis facility during the AWA Introduction to Heat Shrink Sleeve Label Technologies Workshop, in partnership with AWA Alexander Watson Associates. Held November 13 and 14, 2018, this workshop will provide an interactive guide to the technologies and processes involved in the production and application of shrink sleeve labels. The first day of the event is hosted by Flint Group Narrow Web at its Rogers, Minnesota, facility, and Accraply hosts the second day in Minneapolis.

Through the incorporation of classroom presentations with onsite demonstrations, this workshop offers attendees a sound education in heat shrink sleeve technology. Highlights include peer networking and a “Cures and Remedies” panel discussion between workshop participants and industry specialists. In addition to Accraply, the workshop is supported by Flint Group Narrow Web, Bonset America Corporation, Creative Edge Software and CGS.

“AWA events traditionally rotate locations from year to year, however, the popularity of this seminar and the superb partnership with Flint Group Narrow Web and Accraply has worked so well that we return to Minnesota for a sixth consecutive annual event,” remarked AWA Alexander Watson Associates President and CEO Corey Reardon. “The participant feedback has been overwhelmingly positive, and this workshop is consistently one of the highest

rated events we hold all year. This is due, in no small part, to the significant support and participation from leading international companies in this growing technology arena.”

Additional information can be found at [awa-bv.com/events](http://awa-bv.com/events). Registration is currently open, and participation is limited. An optional Spanish translation will be included on request.

Accraply is one of five Barry-Wehmiller businesses represented in [BW Packaging Systems](http://BW Packaging Systems), which also includes BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink. Through their diverse capabilities, these companies can collectively provide everything from a single piece of equipment to fully integrated, tailor-made packaging line solutions for a wide range of industries, including: food and beverage, personal care, container manufacturing, pharmaceutical and medical devices, household products, paper products and textiles, industrial and automotive, and converting, printing and publishing.

### ABOUT ACCRAPLY

Comprised of the Accraply, Graham | Sleeveit, Harland, Stanford and Trine brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for our cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts, and advances in application and converting technologies. Accraply, a Barry-Wehmiller Packaging Systems company, is a worldwide leader in the design, manufacture and support of pressure-sensitive (self-adhesive), roll-fed and shrink sleeve label application systems, as well as converting and finishing equipment, for the shrink sleeve and flexible-packaging markets. For more, go to [accraply.com](http://accraply.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](http://Everybody Matters: The Extraordinary Power of Caring for Your People Like Family). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).