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Eric Collier promoted to Executive Vice President of Global Commercial Operations for BW Integrated Systems

Client-focused leader will be responsible for new equipment sales and go-to-market strategy



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ROMEOVILLE, Ill. — Jan. 14, 2021 — BW Integrated Systems, [a Barry-Wehmiller packaging company](http://www.bwintegratedsystems.com), has promoted Eric Collier to Executive Vice President of Global Commercial Operations. In his six years with the company, Collier has made a significant impact on BW Integrated Systems' position in the market with clients around the globe, while strengthening the commercial team. BW Integrated Systems President Pete Carlson said Collier's promotion aligns with the company's commitment to supporting harmony between people and performance.

"Eric has been a trusted advisor and thought leader in the packaging industry throughout his career," Carlson said. "His ability to balance serving our clients with delivering value for the business is a unique strength. He accomplishes this with intensity, while also fully embracing our people-centric culture. This promotion is a recognition of his consistent performance and is a way of expanding his influence."

Collier joined BW Integrated Systems in 2015, after having spent much of his career in the packaging industry with Intelligrated, where he led sales and applications teams across multiple sites. His years of experience have proven meaningful in driving success across BW Integrated Systems, where he has held several commercial leadership roles, including overseeing global new equipment sales and integrated packaging systems, among others.

With each progression, he has demonstrated consistent improvement in the performance of the teams he has led.

"I am blessed to lead the most talented commercial team in the industry," Collier said. "I look forward to bringing all of our commercial functions together, and delivering industry-leading solutions and marquee products to the marketplace, while creating the finest client experience in the packaging industry. I am honored to be part of this BW Integrated Systems journey and look forward to contributing to the success of our team members and clients around the globe."

Collier, an integral member of the BW Integrated Systems executive leadership team, partners with all functions to craft the company's vision and delivers on commitments internally and externally. In his new role, he will have global responsibility for BW Integrated Systems' new equipment commercial sales and go-to-market strategy, including: new equipment sales and marketing, product management, innovation, project concepting and estimating, integrated packaging systems and contract administration.

BW Integrated Systems designs and manufactures end-of-line packaging equipment and robotic automation solutions, as well as executes integrated packaging systems. BW Integrated Systems is one of several Barry-Wehmiller companies represented by BW Packaging Systems, which brings together the collective packaging capabilities of Accraply, BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink.

ABOUT BW INTEGRATED SYSTEMS

BW Integrated Systems is an industry leader in the design and manufacture of end-of-line packaging equipment solutions and packaging automation, as well as systems integration. With seven manufacturing facilities and more than 800 team members worldwide, BW Integrated Systems is a global partner for our customers and has installations in more than 50 countries around the world. Our products and service network provide differentiated technology and technical support for manufacturing companies in a variety of global market segments, including automotive, beer and beverage, wine, spirits, container manufacturing, food, household, personal care, dairy, paper, pharmaceutical, and consumer mailing and collating. BW Integrated Systems packaging professionals have decades of application experience in robotic solutions, packaging line design, integrated solutions, palletizers and depalletizers,

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automated can-end and product-handling equipment, case- and tray-packing, case- and tray-forming, advanced conveyance technology and controls, unwrappers, destrappers, feeders and placers. For more about BW Integrated Systems, a Barry-Wehmiller Packaging company, go to bwintegratedsystems.com.

ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family*](#). To learn more, go to barrywehmiller.com.