

## FOR IMMEDIATE RELEASE

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## Accraply introduces Sirius 100, a rugged, cost-effective pressure-sensitive labeler *Labeling machine brings flexibility to front, back and wrap packaging applications*



*The Sirius 100, a cost-effective pressure-sensitive labeling machine, provides precise label placement accuracy for front, back and wrap applications in the personal care, household, food and pharmaceutical industries.*

MINNEAPOLIS — Dec. 16, 2020 — Accraply, a worldwide leader in the design and manufacture of label application systems, has introduced the [Sirius 100](#), a cost-effective pressure-sensitive labeling machine for fast-moving, highly flexible production lines. Designed to minimize downtime with toolless changeovers, the Sirius 100 brings the technology-driven linear labeling of Accraply's high-speed systems into a single- and twin-head labeling solution.

Combined with the field-proven [Accraply 2xx Series label applicator](#), the Sirius 100 provides precise label placement accuracy for front, back and wrap applications in the personal care, household, food and pharmaceutical industries.

Joining the [Sirius MK6](#) advanced labeling system and [Trine](#) modular labeling station, the Sirius 100 is one of three labeling innovations engineered by Accraply in 2020. Jamie Clark, Accraply's Pressure-Sensitive Product Line Leader, introduced the Sirius 100 at the PACK EXPO Connects virtual trade show in November.

"The Sirius 100 is flexible and requires fewer change parts to run a variety of product shapes and sizes," Clark said. "Per Accraply's standards, it is built to be tough and to deliver years of reliable performance."

Accraply's next-generation smart HMI can be added to the Sirius 100, providing easy access to efficiency reporting, preventative maintenance alerts, self-diagnosing software, video tutorials and on-board consumable parts ordering. This interface also offers guidance for setup and scheduling maintenance tasks.

Accraply is one of several Barry-Wehmiller companies represented in [BW Packaging Systems](#), which brings together the collective packaging capabilities of Accraply, BW Flexible Systems, BW Integrated Systems, Pneumatic Scale Angelus and Synerlink.

### ABOUT ACCRAPLY

Comprised of the Accraply, Graham & Sleevit, Harland, Stanford and Trine brands, Accraply unites some of the most trusted names in product decoration and material converting. Known for our cutting-edge technology and innovative custom-engineered designs, Accraply has been credited with many industry firsts, and advances in application and converting technologies. Accraply, a Barry-Wehmiller Packaging Systems company, is a worldwide leader in the design, manufacture and support of pressure-sensitive (self-adhesive), roll-fed and shrink sleeve label application systems, as well as converting and finishing equipment, for the shrink sleeve and flexible-packaging markets. For more, go to [accraply.com](http://accraply.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$3 billion organization with nearly 12,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company's transformation in his book, [Everybody Matters: The Extraordinary Power of Caring for Your People Like Family](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).